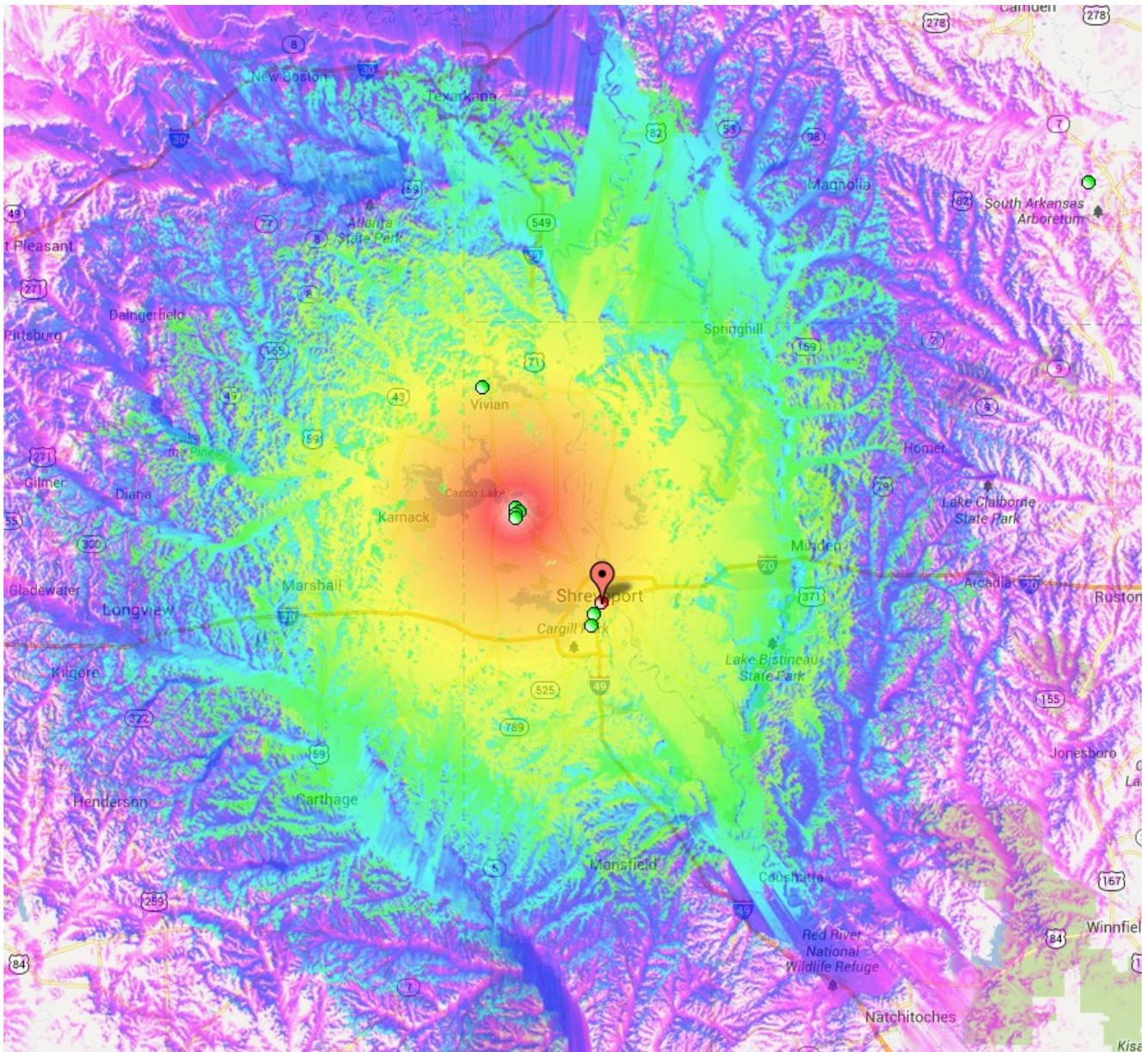


This document was prepared to help you take the steps to enjoy KSLA over the Air, in High Definition and for free, via a "traditional" Antenna.

Our transmitter and tower are located in Mooringsport, LA along Hwy 1, approximately 16 miles North of Shreveport Bossier. Your TV set will have to be Digital ready (ATSC) or you will need a Set top box. 99% of flat screen TVs, no matter what size, are Digital ready.

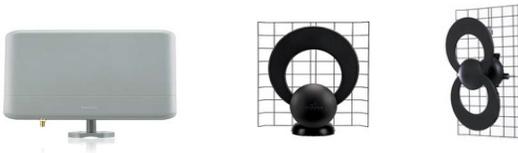
Depending on your location and dwelling type, you will need an appropriate UHF TV antenna. In general, we do not recommend indoor "rabbit ears", because their reliable effective range is only 10 to 15 Miles, even less in urban areas, despite claims of some manufacturers. Outside antennas are always the preferable solution. The map below was generated on a free website (www.TvFool.com) where you can type in your address and zip code and get all the help you need to select an antenna for your location. I have provided a few color examples below the map for general guidance.



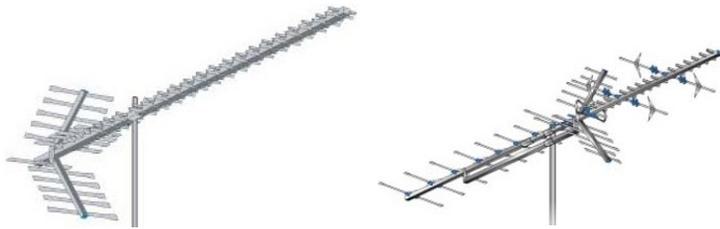
Red on the map: indoor antennas OK, (will likely not work in Shreveport-Bossier)



Yellow on the map: 20 miles attic or outside rooftop or eaves antenna, single or dual bay. If the antenna is looking like a fin, it has to be mounted horizontally.



Green and blue on the map: long range (60 +) miles multi elements antenna on a pole, the higher the better.



In most locations in Shreveport-Bossier urban area, outside or attic type antenna for the 20 to 40 miles range are your best choice. Most indoor antenna will not provide reliable reception.

All outside pole mounted antennas have to be properly grounded, and all the outside connectors need to be taped with rubber tape to avoid signal loss when it rains. F type connectors are not waterproof. The shorter the cable, the better. Consider where you mount your antenna based on your location and building orientation. Obviously, the antenna will need to be pointed towards Mooringsport, LA.

There are other websites that can help you select your antenna, <http://www.antennasdirect.com/>
<http://www.crutchfield.com/S-vJeA9749PuZ/learn/learningcenter/home/antenna.html>
www.Radioshack.com

I hope this information will assist you in making what I believe is the right choice, viewing TV broadcast over the air, for free, in High Definition.

ymasset@ksla.com

If you need further assistance during the process, please drop me an email :
I will try my best to answer every and all requests for help.

Please type "antenna help" in the subject line of your email. Please do include your approximate street address and building type or situation in order for me to expedite the help. Please do not include comments or questions about the DirecTV negotiations situation, as I am not authorized to discuss these matters because of non disclosure agreements. Feel free to include as much information as you want.

Disclaimer:

If you intend to service your Antenna and TV installation yourself, please do exercise the usual prudence around ladders and power lines.

Follow proper procedures and abide with Electrical Code, Laws and Safety regulations at all times. Read the warning labels on all tools and equipments. Understand what you are doing;

A rooftop is a dangerous place, and electricity is a cruel mistress. Pay particular attention to overhead power lines when handling antennas and poles.

If at any time you or the people around you should feel unsure or unsafe about the work you do, you should stop at once and consider hiring the help of a professional.

In any case, you agree that KSLA or myself can not be held liable for any accidents. If you do not agree, you are free to disregard the entirety of this electronic communication.

The links eventually provided in this page are for indicative / informative purposes only, neither KSLA or myself recommend or promote any of the product, service, or techniques mentioned, and we do not in any way guarantee any result or performance.